A better return for dairy farmers on funds for research and knowledge transfer by more international collaboration

EAAP congress Belfast 29 August 2016

Willem Koops, policy advisor ZuivelNL
Individual dairy farms are too small → collaboration
Introduction

- ZuiveNL
- Industry dairy “levy” bodies in different EU countries
- International collaboration
  - ECIP
  - EuroDairy
- Why better returns by more international collaboration
To create added value through collaboration in the dairy chain, e.g. in the areas of:
• Cattle health programmes
• Research and innovation

Governance
• Thematic working group Dairy farming research and Innovation
  • Composition based on interest, funding and expertise
    • 4 farmers unions (LTO and NMV)
    • 2 dairy association (dairy processors)
  • Operates largely independently, in close cooperation with the participating organisations
• Board
  • Sets policy and budgets on the basis of proposals from the thematic group
  • Marginal review of the projects proposed by the thematic group
  • Decides on funding
ZuivelNL (II)

Process of funding
• Framework: Strategic priorities and budget
• Project proposals 3 x per year using standard format
• Proposals by knowledge institutes are “own” or “guided”. (Mostly) NOT on request (no tendering)!
• Pre meeting assessment and scored by individual members of the thematic group
• Outcome of scores discussed during meeting
• Thematic group priorities and submits proposals with a positive advice to the Board of ZuivelNL
• Proposals with a negative advice are informed directly

Multiplier
• Public-private cooperation 50/50 (“Dutch topsector”)
• Other public and private funds
## Industry-led levy* bodies

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Country</th>
<th>Levy €/100 kg or L</th>
<th>Budget (€ mln/yr)</th>
</tr>
</thead>
<tbody>
<tr>
<td>DairyCo</td>
<td>Great Britain</td>
<td>0.076 (0.06 ppl)</td>
<td>8.7 (£ 6.9)</td>
</tr>
<tr>
<td>CNIEL</td>
<td>France</td>
<td>0.122</td>
<td>6.6</td>
</tr>
<tr>
<td>Milk Fund</td>
<td>Denmark</td>
<td>0.107 (0.8 Ø per kg)</td>
<td>6.3 (47 DKK)</td>
</tr>
<tr>
<td>ZuivelNL</td>
<td>Netherlands</td>
<td>0.05*</td>
<td>6.0</td>
</tr>
<tr>
<td>Dairy Research Ireland</td>
<td>Ireland</td>
<td>0.036*</td>
<td>1.6</td>
</tr>
<tr>
<td>Farmers' Foundation for Agricultural Research</td>
<td>Sweden</td>
<td>0.053*(0.5 öre/kg)</td>
<td>1.5</td>
</tr>
</tbody>
</table>

*Voluntary contribution
Collaboration does not stop at the border → ECIP

European Cattle Innovation Partnership (ECIP)

• Farmer led collaboration of European dairy levy and farmers organisations (UK, FR, IE, DK, NL, IT, S and ISR)
• To work more closely in the coordination of applied research & development and knowledge exchange
• To maximise impact, reduce duplication and increase the value of levy spend
• .. and better returns on public funds by more matching public and private funds and stronger connection with end users
EuroDairy: a pan European network for dairy farming

• Funded by EU Horizon 2020 programme
• 20 partners from 14 countries

1. Accelerate the uptake of best practice by exchanging knowledge on four priority themes (resource efficiency, biodiversity, animal care and socio-economic resilience).
2. Capture and/or stimulate further innovative practice in order to provide solutions, or overcome barriers to implementation.
3. Synthesise the scientific and practice-based knowledge created, into user-friendly formats and training materials.
4. Disseminate this information widely to European dairy farmers.
5. Collate ideas from end-users for further innovation-driven research, and communicate these back to the EIP-AGRI network.

www.eurodairy.eu
Why international collaboration gives a better return to dairy farmers

• Added value does not stop at the border
• More value for money
  • Less duplications
  • Multiplier
• More end-user driven research = more benefits for end-users
  • Right answer to the right question
  • Stimulates implementation
Thank you for your attention

Willem Koops
koops@zuivelnl.org