

Novel NIR Predictions of the Nutritive Value of Cereal and Protein Meals Across Animal Species

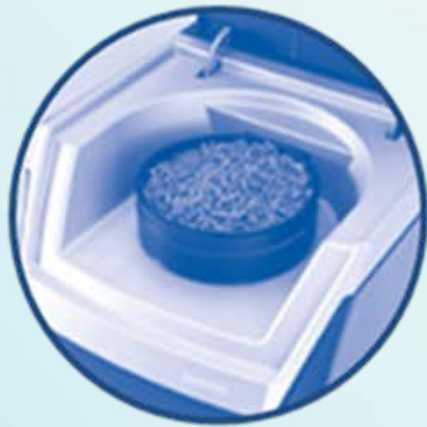
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AB Vista, Marlborough, UK



Extraordinary science brought to life

ONLINE NIR CALIBRATIONS

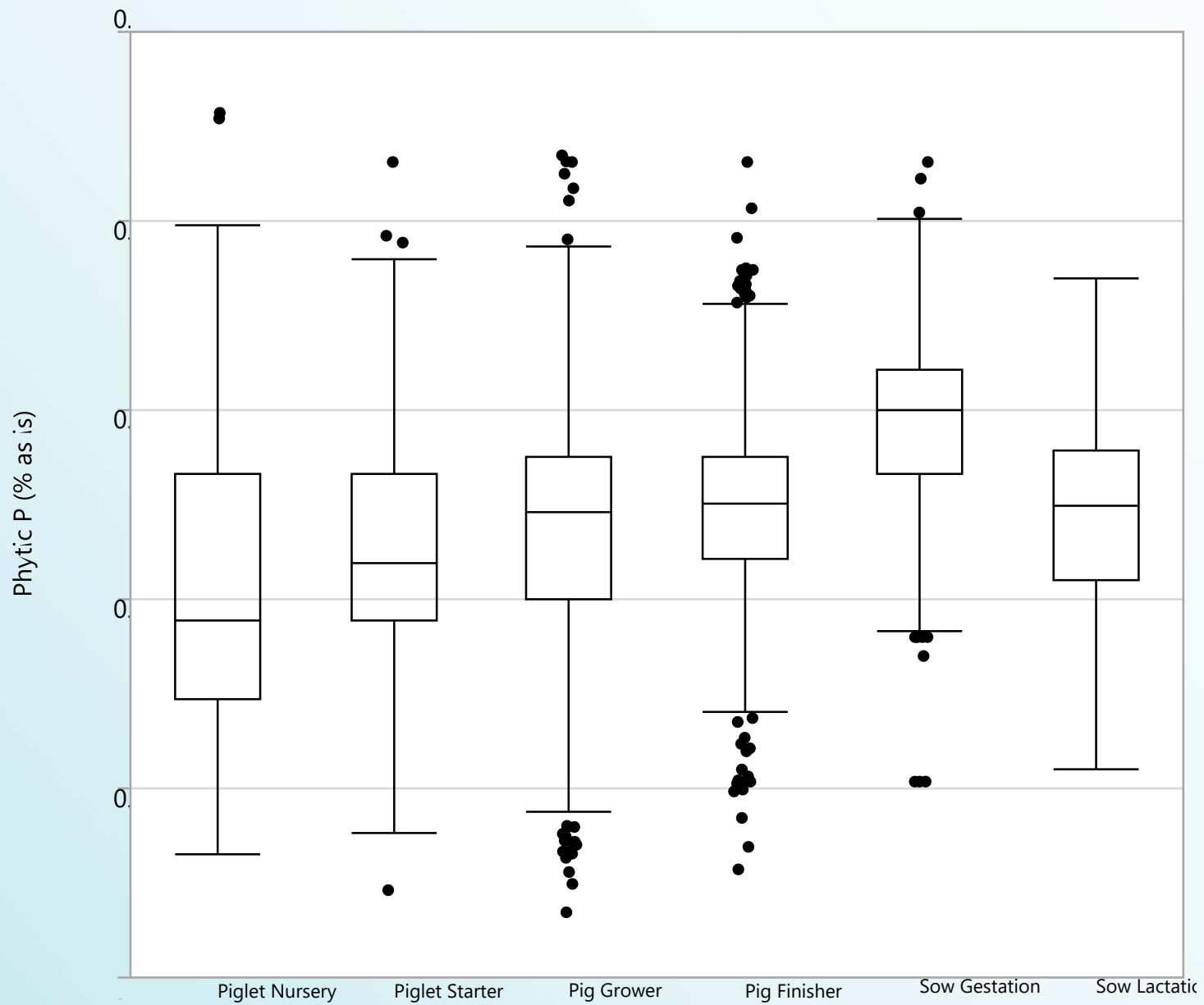


NIR Machine

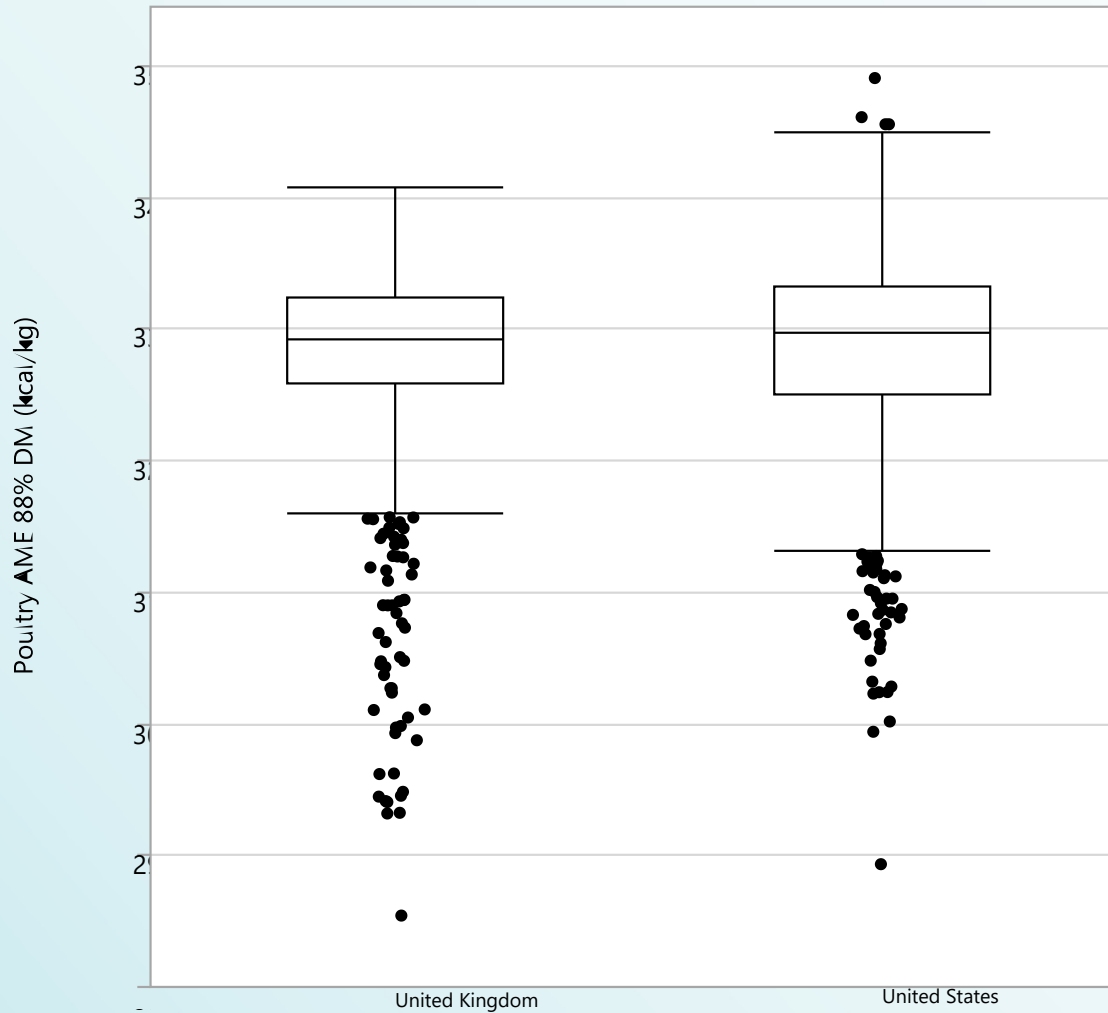


Results displayed immediately
on your computer

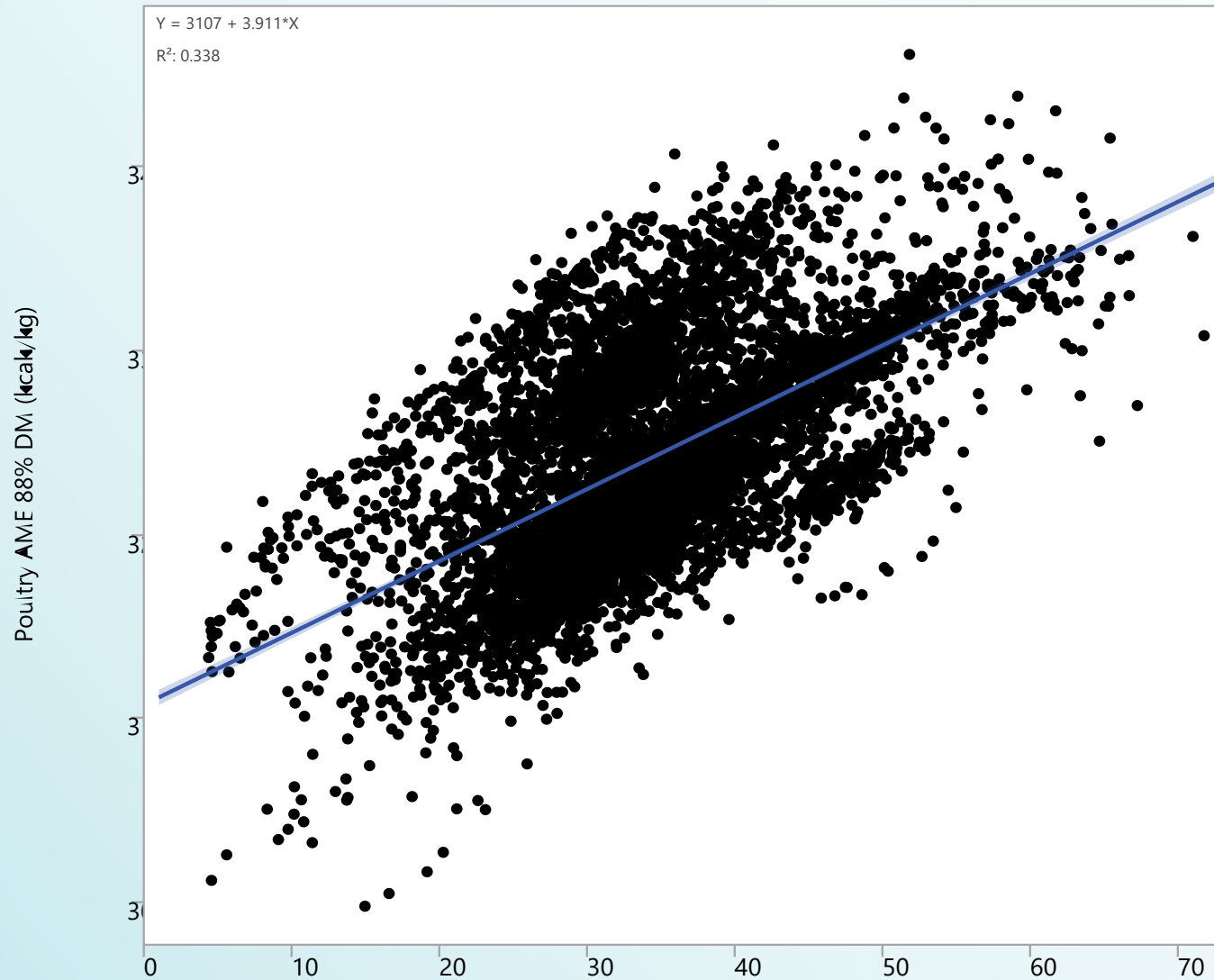




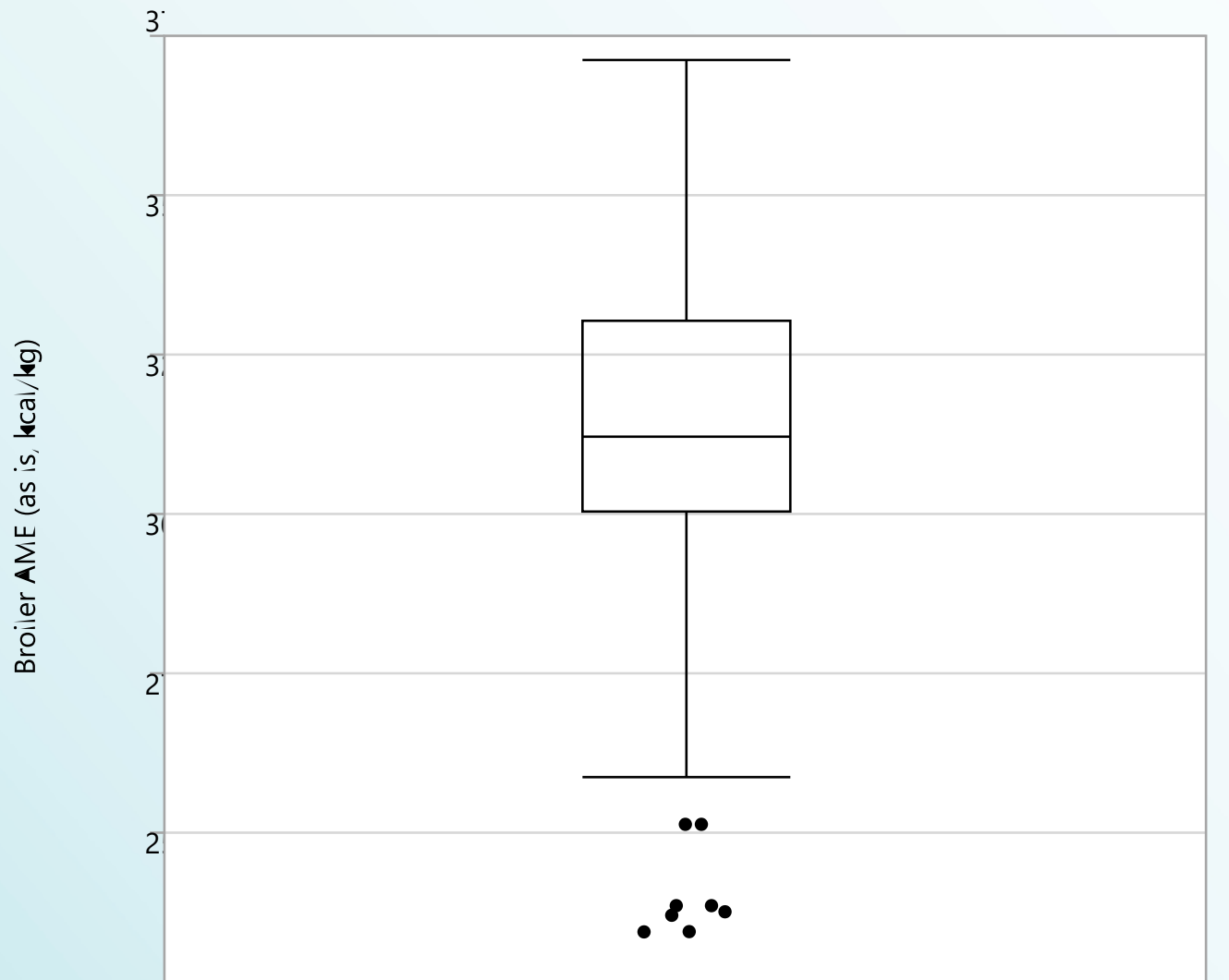
MAIZE POULTRY AME (KCAL/KG, 88% DM)



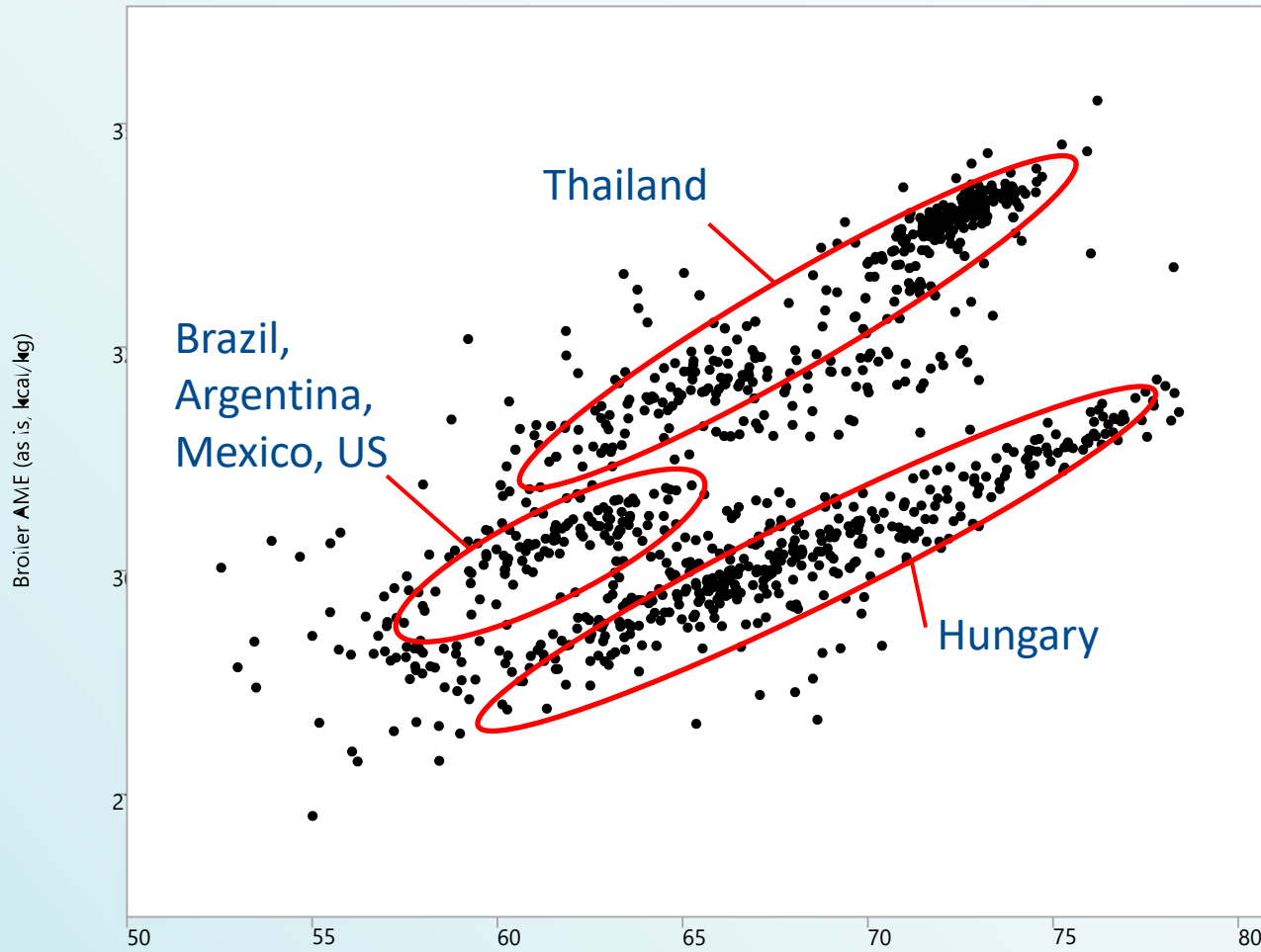
INFLUENCE OF PROTEIN SOLUBILITY INDEX ON MAIZE AME



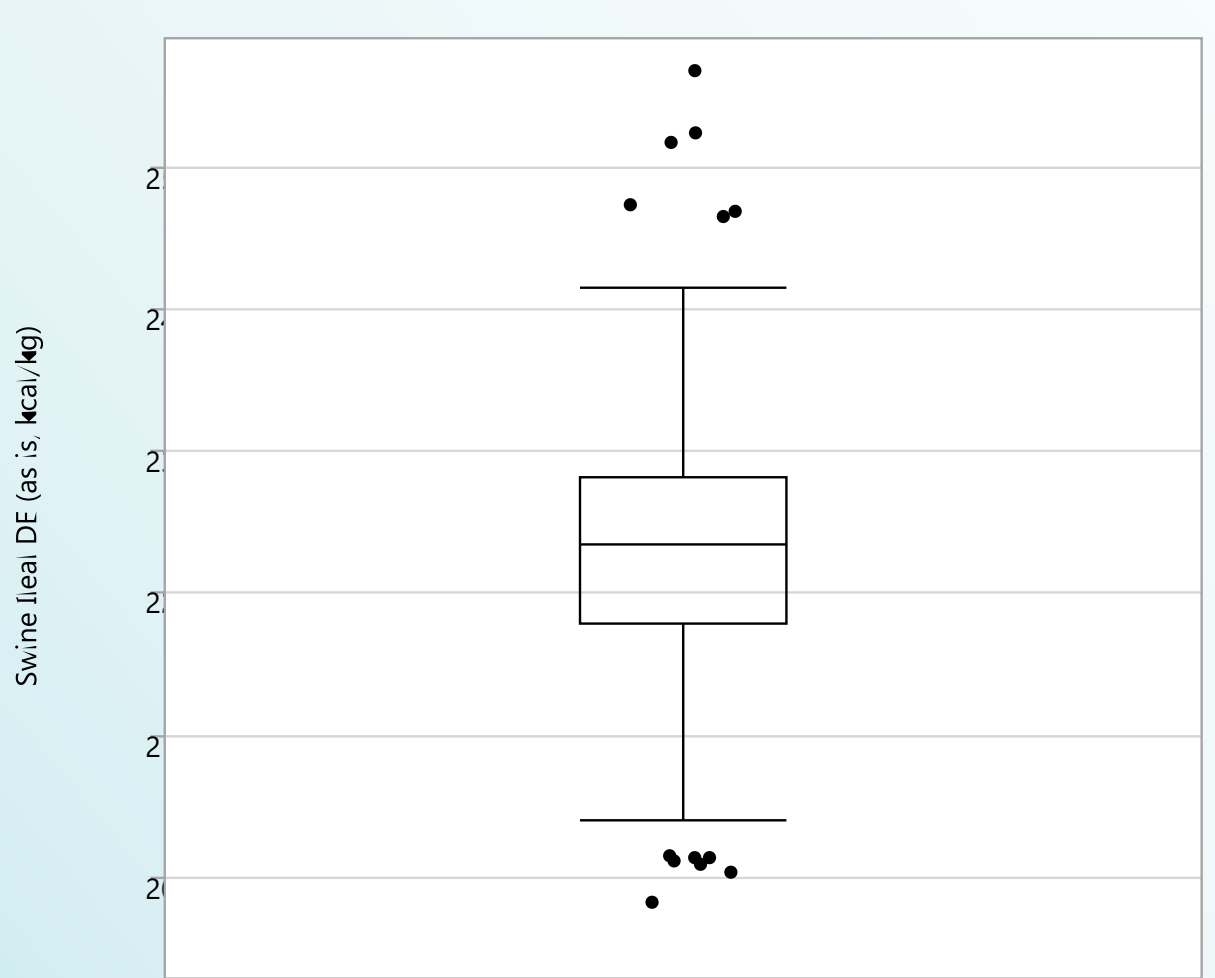
WHEAT POULTRY AME (KCAL/KG AS IS)



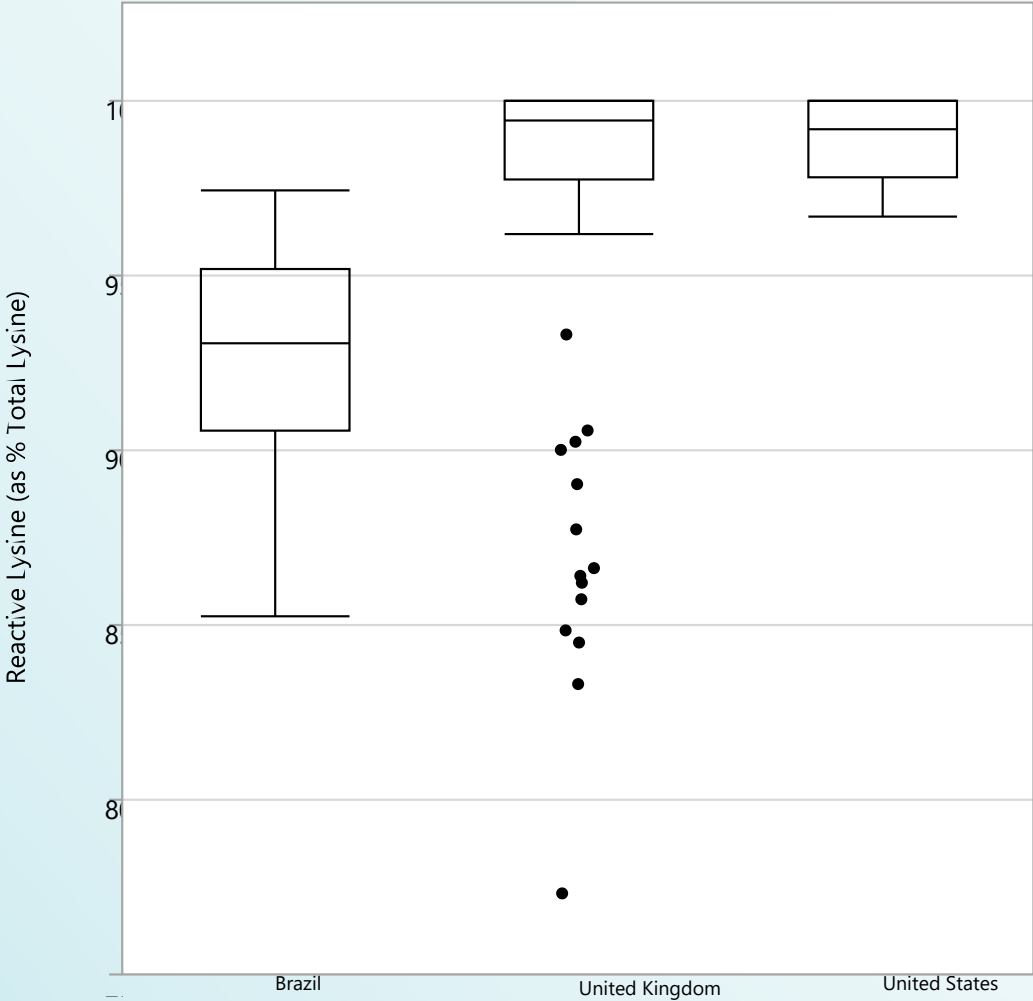
INFLUENCE OF STARCH ON WHEAT AME



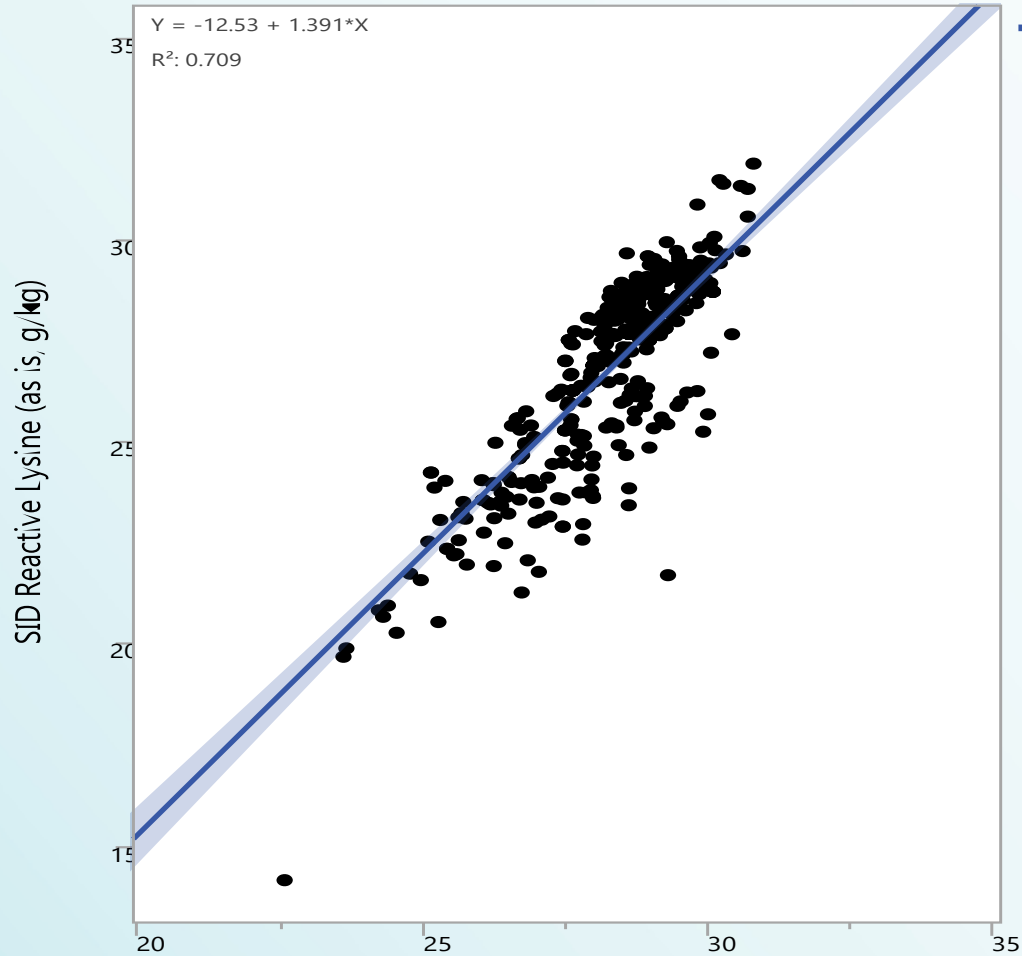
BARLEY SWINE ILEAL DE (KCAL/KG AS IS)



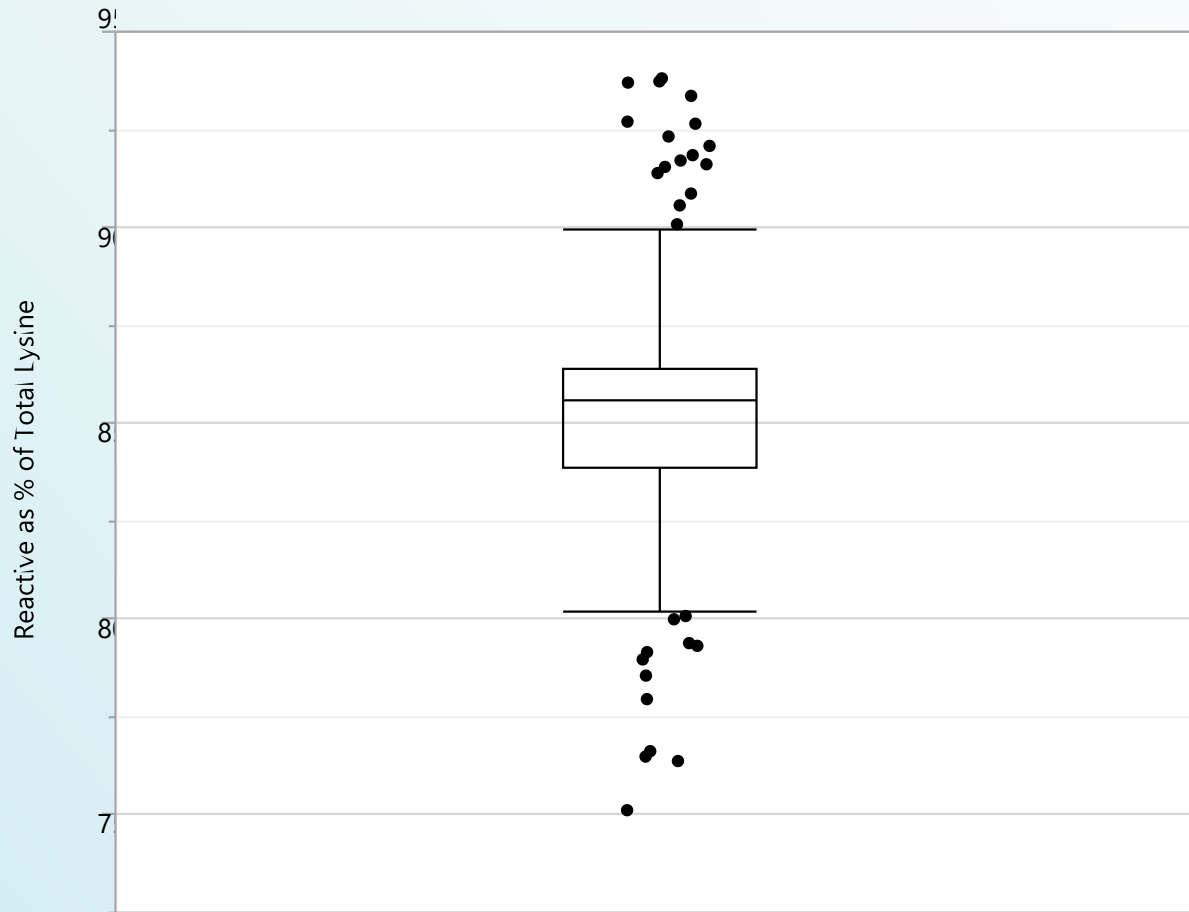
SBM REACTIVE LYSSINE (% TOTAL)



SBM SID REACTIVE VS TOTAL LYSSINE (G/KG)



CANOLA MEAL REACTIVE LYSINE (% TOTAL)



CONCLUSIONS

- On-line NIR allows:
 - access to a wide range of updated calibrations
 - rapid building of global results databases.
- Feedstuffs vary considerably in nutritive value, depending on source and season.
- An understanding of feedstuff and feed composition is key to an economically sustainable animal production.
- Industry challenges include infrastructure, expertise and ability to handle large datasets. Opportunities include better informed business decisions and discovery insights.